

# Document 2.0

---

Thursday, September 4, 2008, 3:30PM to 4:15PM [[Add to My Calendar](#)]

**Location:** [Conservatory](#) (4th Floor)

**Moderator:** [Francois Ragnet](#) (Xerox)

**Panelists:** [Ed Chi](#) (PARC), [Mitch Grasso](#) (SlideRocket), [Jason Harrop](#) (Plutext), [Gregg Johnson](#) (Salesforce.com), [Luis Sala](#) (Alfresco), [David Terrar](#) (WordFrame)

**Content:** Why are documents important in the Office 2.0? They are the lifeblood of the enterprise. Without documents, barely any business process can run. Documents flow through our organizations, are validated, reviewed, circulated, modified, transformed, printed, scanned. They are like the air we are breathing — we don't notice them anymore, but without them, our business would stop. Just like the Web, the Office, or the Enterprise, the document has to evolve to support more effective business processes. Welcome to [Document 2.0](#)! Open, secure, personalized, traceable, structured, mobile — we'll explore all these topics in this panel.

**Feedback:** [Rate this Session](#)

Hidden Text

**Video Embedding:**

```
<iframe width="370" scrolling="no" height="300" frameborder="0" src="http://prod.veodia.com/jive_recorder/jiveplayer.php?vid=Vbg
```