

















# Office 2.0 Launchpad

The following companies will present at the Office 2.0 Launchpad:

	<p>billFLO's mission is to bring the promise of paperless invoicing to small and medium businesses. 24 billion invoices are sent between companies in the US every year. Over 80% are paper invoices. Those paper invoices drive huge inefficiencies and costs every year; 40B pieces of paper, \$8.2B of postage and 1.2B hours of data entry alone. billFLO eliminates paper invoices. This very elegant solution works for all companies, from the local hardware store to multi-national corporations. A quick download of billFLO is all that is required to enable companies to share all their invoices electronically.</p>
	<p>Diagramic is all about "connecting the dots." Create amazing diagrams for your projects. It's fast, easy, and impressive. Last year, we helped Forbes visualize the Forbes 400 list. This year we are making this technology available for everybody.</p>
	<p>Enleiten was founded with the vision of helping you manage your responsibilities simply and effectively. We build easy-to-use tool that can track your open projects, keep track of the way different users respond to requests, and streamline your daily work. We know software can't replace the value of human communication and effort, but we believe it can help shed some light on the tangle of priorities and tasks people face. We love what we've built - and we use it ourselves to manage our small business, plan events, and even remembering to pick up some groceries on the way home. We're a small, GTD-based company, so we wanted project management that lets you track your next actions, builds in your waiting lists, and lets you use tags as contexts in the way that fits your workflow best. Better yet, you can maintain a single trusted system that keeps your personal to-do lists private, but allows sharing of collaborative projects.</p>

	<p>Itensil provides an innovative PaaS (Platform-as-a-Service) to automate “roughly repetitive” work in a collaborative user environment. Itensil's technological achievement is the seamless ability to balance openness and sharing with compliance and security, in an intuitive, user-friendly environment that belies the advanced capabilities of the platform. We work with Solution Partners to package and deliver expertise in a process context, for research administration, sales management, outsourcing, change management, emergency response and similar fast-moving, team-based activities.</p>
	<p>JobBlogs is most readily described as CRM meets Project Management. It serves up a nice, intuitive and quick workspace tailored to work out universal team challenges — contacts, plans, activities, tasks, schedules, organize them in no time and track them during the work flow. The name is a mashup of Job and Blogs - not blogs in the traditional sense but in the sense of being enablers of two way communication and idea collaboration. It's a good solution for anyone handling large number of customer interactions - service based industries being the most obvious - anyone that requires daily coordination of a dynamic set of different data streams.</p>
	<p>Less Everything's goal is to make "software that gets out of your way." Less Accounting, More Honey, and Less Projects are the start of the productivity and communications suite of products designed to take away the pain of accounting, time tracking and project management for small businesses and freelancers. They have a few more products yet to launch that will complete their vision of the "because nobody reads the documentation" productivity/office tools.</p>
	<p>MindMeister brings the concept of mind mapping to the web, using its facilities for real-time collaboration to allow truly global brainstorming sessions. Users can create, manage and share mind maps online and access them anytime, from anywhere. In brainstorming mode, fellow MindMeisters from around the world (or just in different rooms) can simultaneously work on the same mind map - and see each other's changes as they happen. Using integrated Skype calls, they can throw around new ideas and put them down on 'paper' at the same time.</p>

	<p>Mousecloud provides real-time client/team feedback to the stuff you create. Imagine having a virtual overhead projector where everyone can participate remotely. It's the easiest way to share and collaborate online. Period. We're a privately held company located in both Berkeley, California and Austin, Texas.</p>
	<p>MyBooo is cloud computing for dummies. Our goal is to merge local and online applications through an easy to use Web platform. We provide a web desktop including all the tools you need to work: mail, agenda, contact, sharing, RSS, word, excel and so on. This desktop is synced with your main PC and reachable through any mobile. Modifications made either online or from your mobile appear automatically on your local desktop and vice-versa. So MyBooo is a packaged solution providing to independent and SMBs extranet, back up and virtualization for a monthly subscription.</p>
	<p>OBM is an open source alternative to Microsoft Exchange® or Lotus Notes®.</p>
	<p>Oprius is a SaaS sales tool designed for individual professional sales people. We provide a simple to use tool without all the fat of traditional systems. Our product was the result of a year of research with Sales people in the trenches evaluating their current systems and building to their specifications. Imagine a product designed by sales people for sales people. Oprius provides tools for lead capture, automated sales and marketing calendars, and a integrated email client that automatically attaches your outgoing and incoming emails to your contacts history. There is also a stay-in-touch reminder.</p>
	<p>Plutext enables real time collaborative editing of Word documents in Word, helping teams meet their deadlines. All the software is open source. This includes a Word add-in, a Java library for manipulating docx files, and a cross platform editor.</p>

	<p>With Postful it is as easy to send individual letters or postcards as it is to send to entire mailing lists. Mail can be sent using email, web forms, or API requests. Send reminder cards, invoices, vacation postcards (straight from your phone) or newsletters. Send a client a thank you card before you've even left their building or automate birthday offers and service reminders. Send one letter, thousands, or anything in between with a single email or request. But Postful's real strength is the ease of integration with other applications. If your application can send email, you can have it sending physical mail in minutes. If you want more control, our API gives you access to every feature of the application. We provide integration assistance for sites which wish to use email or our API and provide custom development for sites which wish to build mail portals but need more development help. Founded in 2006, Postful is launching out of beta at the Office 2.0 conference.</p>
	<p>Presdo takes the hassle out of trying to find the best time to get together with people. Use Presdo to minimize the annoying ping pong of email, texting, and voicemail when organizing the next team lunch or trying to grab coffee with a friend.</p>
	<p>TeamWork Live is an intuitive, secure, web-based project management and project collaboration tool. It helps you run your projects more efficiently, promotes collaboration and accountability among team members, and makes your clients happier through increased transparency.</p>
	<p>Wrike Corporation is headquartered in Silicon Valley, California. Wrike is the leading provider of on-demand project management software for small and midsize companies. Wrike is operated by a strong team of dedicated professionals who deliver passionate support, application engineering and design, marketing and sales. Our stakeholders, employees and global partners share the commitment of helping companies worldwide to become more competitive by improving their project management practices with Wrike. We built Wrike with the understanding of how project management is executed in small and midsize businesses. Our Mission is to deliver the best online service that will let you manage your business easily via email and the Web anytime, anywhere.</p>



ZoooS develops and distributes thin client software that runs on any standard web browser, regardless of the operating system. The focus is in a business to business model with one of the products' greatest assets being the ease with which in can be integrated into other web sites. ZoooS is headquartered in Nevada and has a subsidiary in Germany.

We will show a preview of ZoooS Office which is an ajax port of OpenOffice.org 3.0.