

Adobe Genesis Unveiling

Friday, September 5, 2008, 8:00AM to 8:45AM [[Add to My Calendar](#)]

Location: [Ballroom](#) (2nd Floor)

Speaker: [Matthias Zeller](#) (Adobe Systems)

Content: Matthias Zeller, Group Product Manager at Adobe, will give the first public demonstration of project [Genesis](#). Genesis is the code name for an Adobe development project targeted at business users in the enterprise. The Genesis AIR based desktop client allows users to create and manage custom workspaces by combining enterprise applications, web sites and office documents. The Genesis SaaS collaboration services provide out-of-the-box sharing of workspaces as well as real-time collaboration (IM, VOIP, Video, screen sharing, whiteboarding). Matthias will discuss the background and objectives of the project, current development status and will give an extensive demo of the current Genesis client in development. This is the first public opportunity to get an early insight into an exciting Adobe project which brings consumer aesthetics to the enterprise applications space.

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Video Embedding:

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